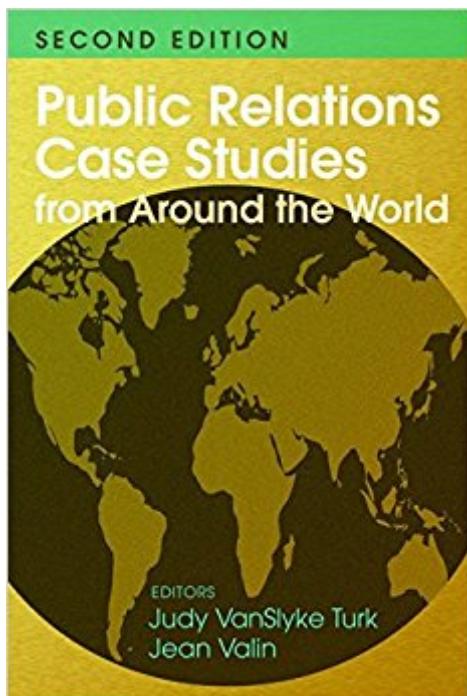


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# Public Relations Case Studies From Around The World (2nd Edition)



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## **Book Information**

Paperback: 386 pages

Publisher: Peter Lang Inc., International Academic Publishers; 2 edition (July 31, 2017)

Language: English

ISBN-10: 1433134543

ISBN-13: 978-1433134548

Product Dimensions: 9.6 x 1.1 x 6.3 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

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Judy VanSlyke Turk is a professor emerita in the Richard T. Robertson School of Media and Culture at Virginia Commonwealth University. She received the Pathfinder Award in 2005 from the Institute of Public Relations in recognition of lifetime research and publications, the Educator Mentorship Award from the Plank Center for Public Relations Leadership in 2013, and was named Educator of the Year by the Public Relations Society of America (PRSA) in 1992. Jean Valin, APR, Fellow CPRS, Honorary Fellow CIPR, is Principal at Valin Strategic Communications in Chelsea, Canada, and a founding member of the Global Alliance for Public Relations and Communication Management. He has received several awards, among them the David Ferguson Award for Outstanding Contributions to Public Relations Education from the Educators Academy of the Public Relations Society of America (PRSA) and the Presidentâ€”s medal from the Chartered Institute of Public Relations in the United Kingdom. In 2013â€”2014 he was co-chair of the Commission on Public Relations Education. He has led several global projects that resulted in the adoption of global standards for public relations.

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